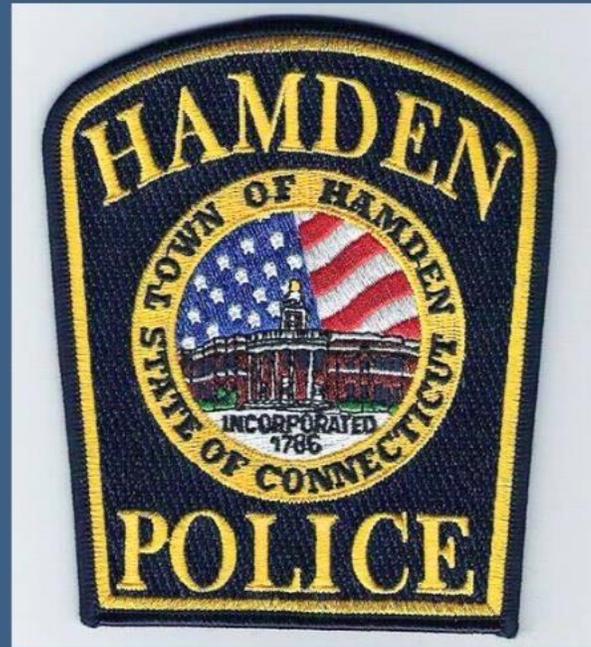




THE
AGENCY
AT QUINNIPIAC

Driven by young professionals. Built for our clients.





Maeve Cox

Senior Account Executive

Peyton McKenzie

Account Executive

Objectives

Raise awareness of The Agency and increase applications for Fall 2024 semester.

- Social Media Channels
- Community Outreach
- Merchandise



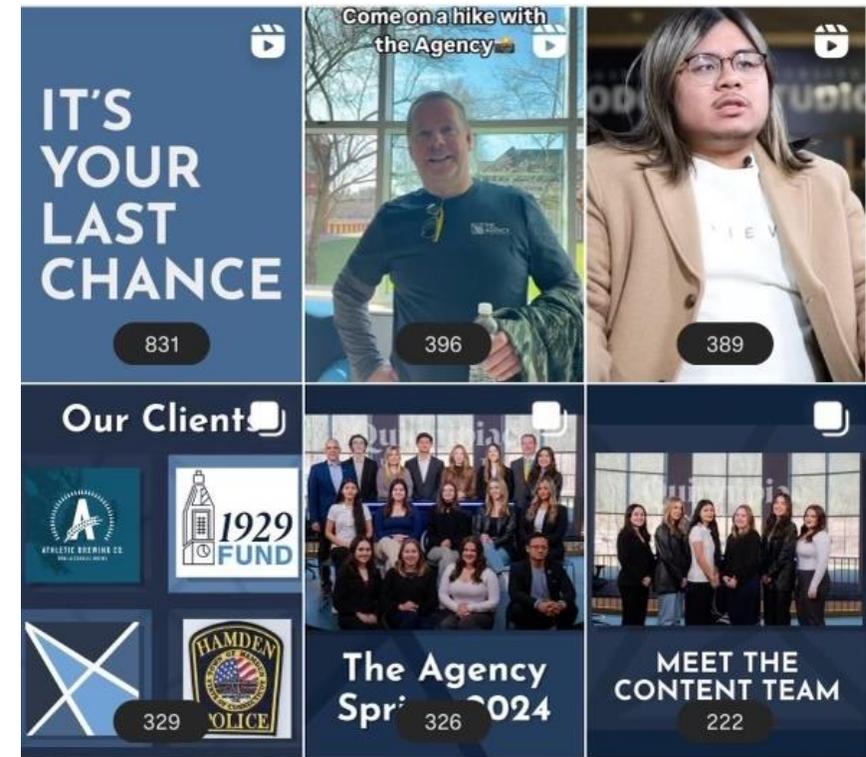
Instagram

Data from Jan 26th To April 24

+198% accounts reached

+169% impressions

+40.3% followers

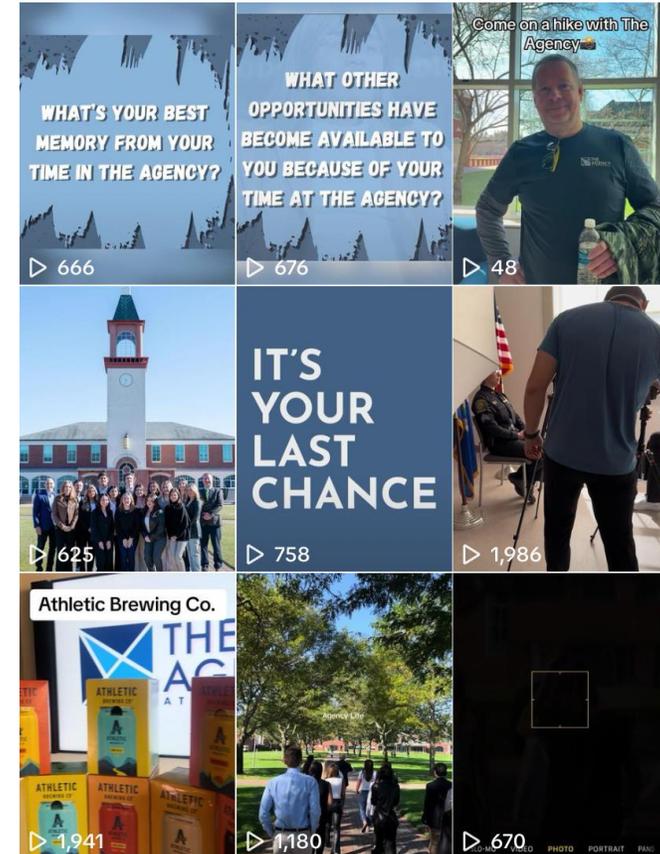


TikTok

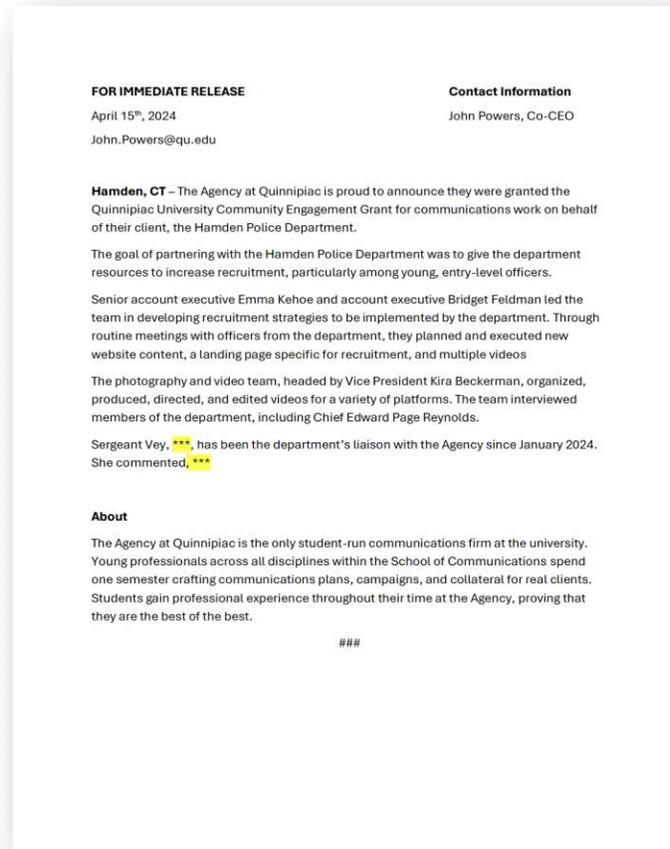
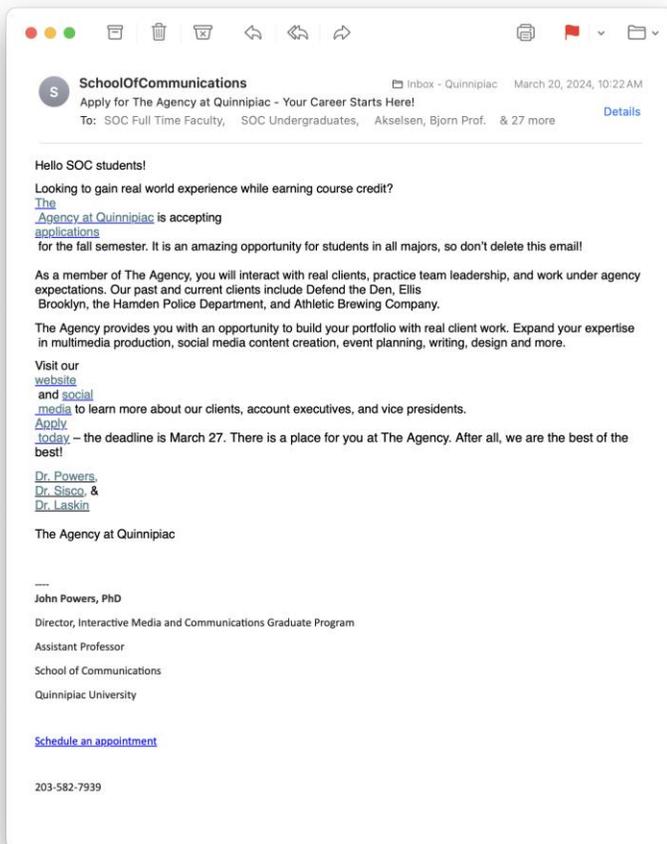
+650% followers

+263% video views

6,043 unique viewers



COMMUNITY OUTREACH



COMMUNITY OUTREACH



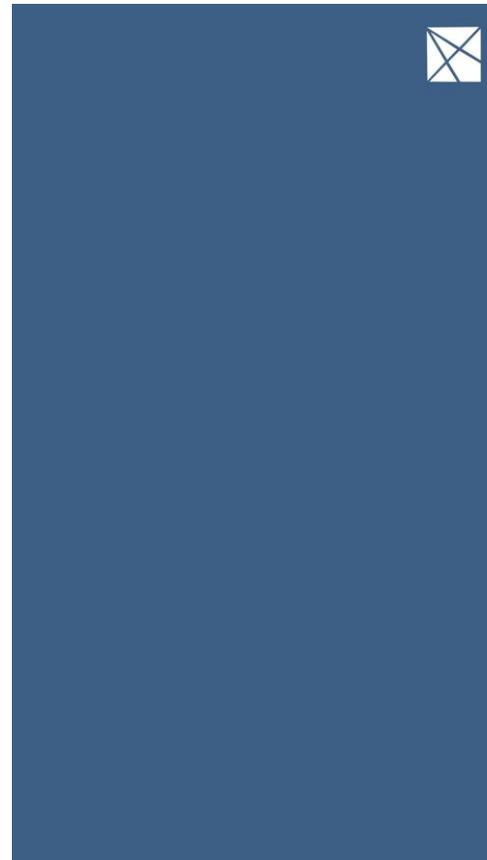
THE AGENCY AT QUINNIPIAC

YOUR CAREER STARTS HERE

SCAN TO APPLY FOR FALL '24
APPLICATIONS DUE 03/27

The Agency at Quinnipiac is an award-winning and student-run interdisciplinary firm specializing in public relations, graphic design, and marketing. We have partnered with several high-valued and dedicated companies to enhance their communication network and marketing materials. We have a team of highly experienced and motivated personnel who excel in areas including media relations, advertising and graphic design.

TheAgencyQU.com | theagencyqu@gmail.com
[The Agency at Quinnipiac](https://www.linkedin.com/company/theagencyatquinnipiac) | [@theagencyqu](https://www.instagram.com/theagencyqu)
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THE AGENCY AT QUINNIPIAC

YOUR CAREER STARTS HERE



SOCIAL MEDIA



GRAPHIC DESIGN



PHOTO/VIDEO



COPY/CONTENT

APPLY FOR FALL '24
APPLICATIONS DUE 3/27



A Look Inside The Agency

**A Look Inside
the Agency**



PHOTO SLIDESHOW



GUEST SPEAKERS



TABLINGS



QU Community Development Award

\$5,000 grant awarded to The Agency

Hamden Police Department client work

Used to assist internal operations, enhancing
client experiences



MERCHANDISE



Questions?



**THANK YOU FOR
JOINING US TODAY!**



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