

Social Media Specialist

Public Relations Specialists | Communications Specialists

Hello I am Maeve Cox

- 3+1 Media Studies Student at QU
- Future Social Media Specialist for a Film/TV Production Company

Contact Me



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What is a Social Media Specialists?

Creates and maintains positive images through social media and press releases

Putting personal opinions aside if does not align with the audience's interests

Fact check current issues to maintain credibility

Working for

Businesses

Celebrities

Political Parties

Government

Universities

Giving Services

Produce/Create

Press Releases

Redaction Statements

Social Media Posts

Event Posters



Skills

Listening and Understanding

Individuals

Leading a Group

Working Collaboratively

Following Guidelines to

Create Media

Using Adobe Software



Interests

Film and Video Production and

Editing

Graphic Design

Working with Children and

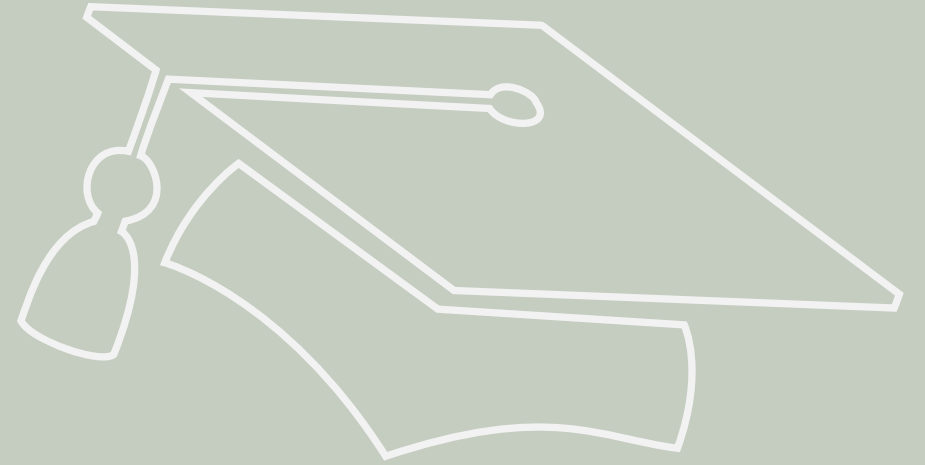
Teens

Travel

Helping and Satisfying Others

Education and Experience

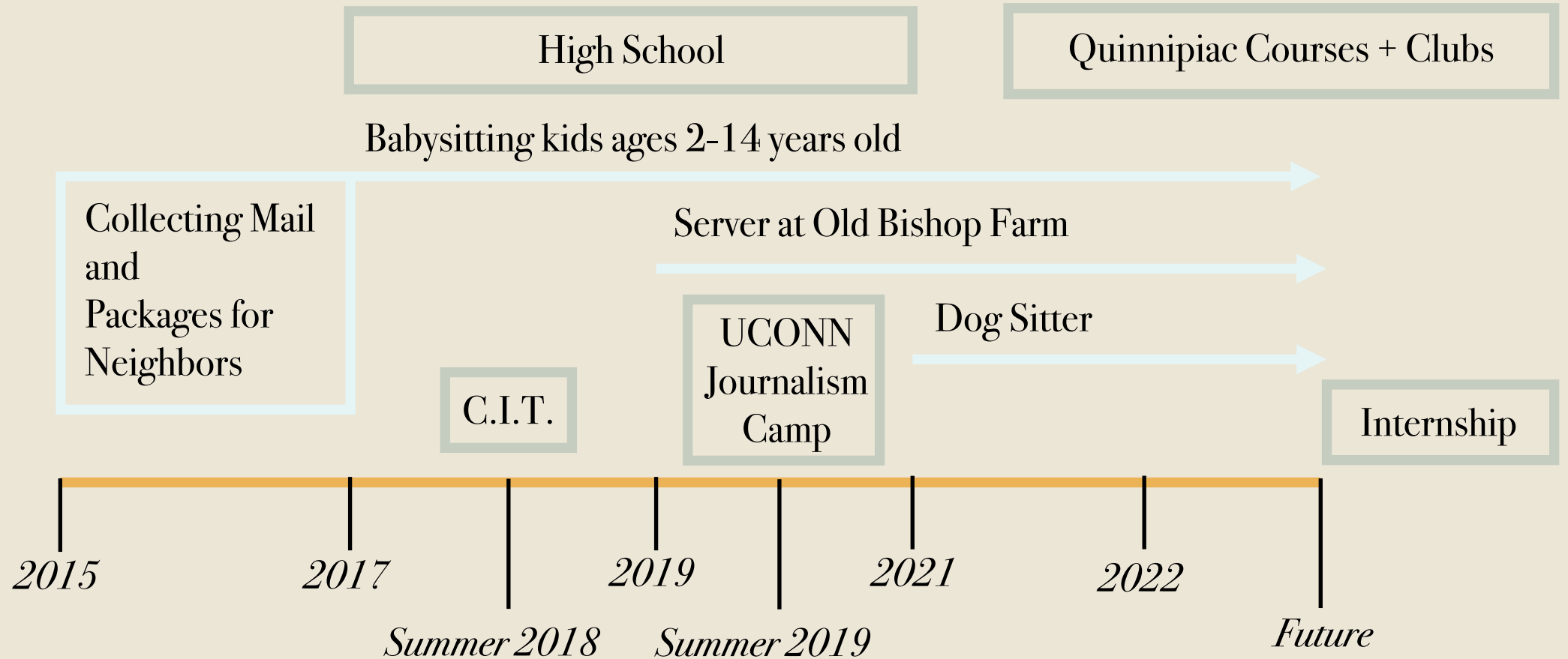
Bachelor's Degree in
Communications
Business
Social Science



“Seen from this perspective, education requirements often qualify and disqualify job applicants on grounds that are largely extraneous to the demand of a particular job” (Volti 2012: 349).

Actively participating in career related clubs
Networking Opportunities
Professionals
Peers going into the work force
Internships in Public Relations Departments

Experience



Paid

Unpaid

3+1 Communications Program



I will earn a Bachelor's Degree
in Media Studies by 2024.

In the process I will study the
production of media and film.

I will earn a Master's Degree by
2025, most likely in Public
Relations.

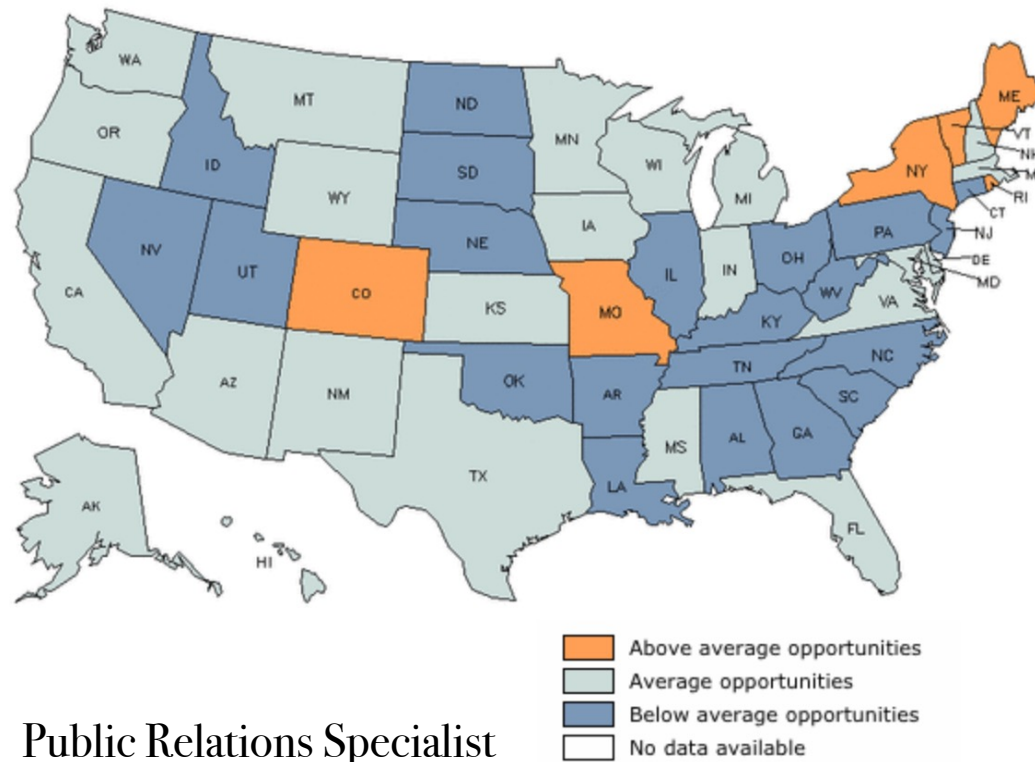
I will continue to take part in
Quinnipiac's Film Society to
learn the behind the scenes of a
production studio.

I will join the Q30 team in
which has a social media team I
can learn from.

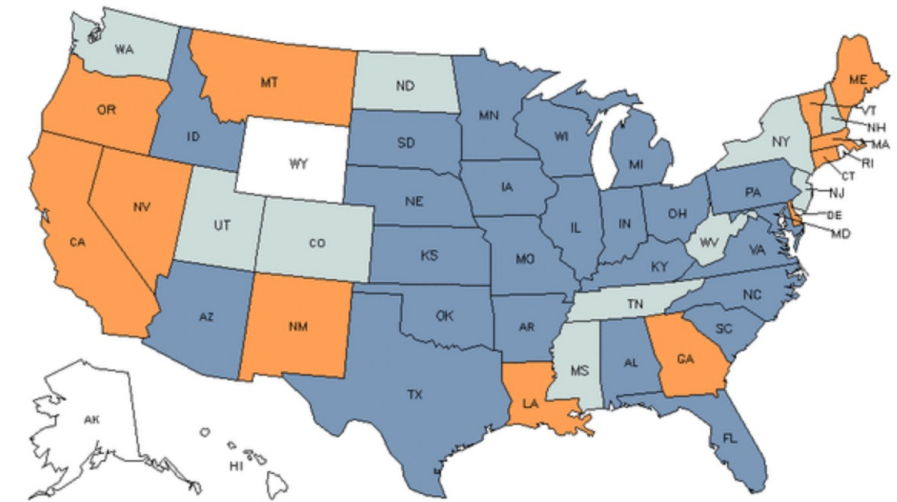
Employee Opportunities

There are opportunities for PR specialists to work within the motion picture industry, prominently in the West Coast of the United States.

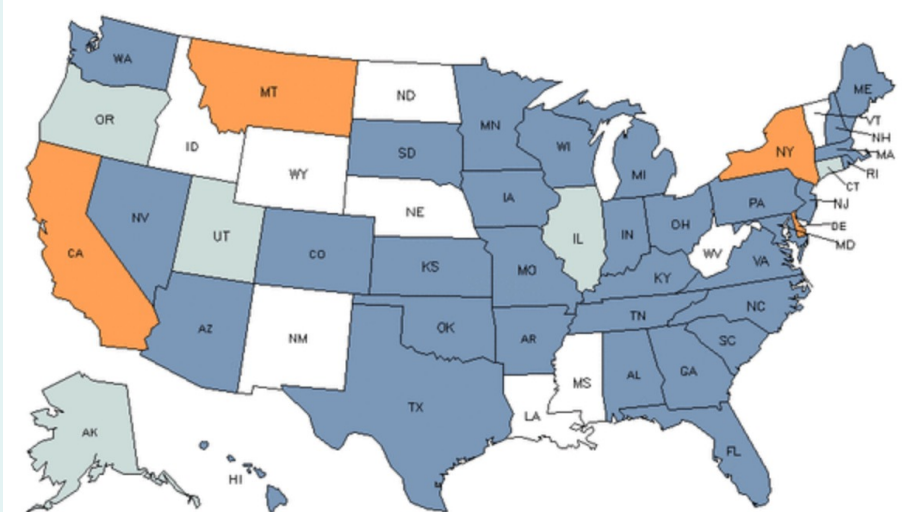
Most opportunities in Montana, Oregon, California, and New York



Public Relations Specialist



Camera Operators
(Television, Video & Film)



Film and Video Editor

Annual Median Salary



\$62, 800

United States

\$75, 740

California's

\$77, 310

New York's

\$64, 910

Connecticut's

My Future

- I hope to be hired as a social media specialists for a motion picture production studio due to my experience and skills I gain.
- I would be willing to move in order to have a successful career as a social media specialist and begin saving to support a family.

Maeve Cox

Media Studies Specialist



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